

Magazine Brand	Publishing Company	CURRENT MONTH - June 2017 (000)					YEAR AGO - June 2016 (000)					June 2017 vs. June 2016 (% change)					YTD AVERAGE - as of June 2017 (000)					YTD 2017 vs. YTD 2016 (% change)				
		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°
4 Wheel & Off Road	TEN	3,014	40	90	-	3,144	2,648	45	94	13	2,800	13.8%	-11.2%	-4.7%	-100.0%	12.3%	2,915	54	124	-	3,093	22.2%	-16.8%	-13.0%	-100.0%	18.3%
AARP	AARP Media	38,717	3,567	3,033	39	45,356	36,621	3,484	4,638	157	44,900	5.7%	2.4%	-34.6%	-75.2%	1.0%	37,906	3,637	3,138	25	44,706	4.5%	-4.2%	-31.8%	-82.2%	-0.2%
Allrecipes	Meredith Corporation	7,833	10,514	27,281	1,004	46,632	7,645	10,690	28,248	927	47,510	2.5%	-1.6%	-3.4%	8.3%	-1.8%	8,070	12,418	31,481	1,511	53,480	5.8%	-0.5%	5.1%	175.1%	5.6%
Allure	Condé Nast	5,563	1,051	4,918	1,574	13,105	5,717	933	4,267	272	11,189	-2.7%	12.6%	15.3%	479.6%	17.1%	6,004	1,090	5,041	1,897	14,032	11.5%	-4.7%	38.9%	538.6%	34.2%
Architectural Digest	Condé Nast	4,645	527	1,248	192	6,612	3,785	356	630	-	4,770	22.7%	48.2%	98.2%	+	38.6%	4,386	450	998	251	6,086	18.3%	-1.0%	9.6%	18125.2%	19.9%
Automobile	TEN	3,693	234	224	-	4,151	3,037	244	306	-	3,587	21.6%	-4.1%	-26.8%	-	15.7%	3,436	283	208	-	3,927	0.9%	1.4%	-35.9%	-100.0%	-3.7%
Autoweek	Crain Communications, Inc.	2,440	359	909	-	3,708	2,136	379	687	-	3,202	14.2%	-5.3%	32.3%	-	15.8%	2,764	423	944	-	4,130	29.2%	10.4%	60.2%	-	32.8%
Backpacker	Active Interest Media	1,455	279	221	-	1,955	1,298	215	265	-	1,778	12.1%	29.8%	-16.6%	-	10.0%	1,324	223	207	-	1,754	12.2%	39.2%	77.9%	-	20.4%
Better Homes and Gardens	Meredith Corporation	37,864	4,330	5,190	452	47,836	37,399	3,522	6,536	197	47,654	1.2%	22.9%	-20.6%	129.4%	0.4%	37,255	4,954	5,099	539	47,847	1.2%	35.9%	-23.0%	141.1%	1.2%
Bicycling	Rodale Inc.	1,397	397	940	-	2,734	1,588	427	997	-	3,012	-12.0%	-7.0%	-5.7%	-	-9.2%	1,552	374	834	-	2,760	-1.7%	5.7%	-2.6%	-	-1.0%
Bon Appétit/Epicurious	Condé Nast	7,252	3,375	9,452	2,831	22,911	6,581	4,298	10,390	1,461	22,731	10.2%	-21.5%	-9.0%	93.7%	0.8%	7,004	3,878	10,086	2,361	23,329	5.0%	-21.0%	-3.4%	36.3%	-1.8%
Brides	Condé Nast	5,261	1,099	1,374	450	8,184	4,468	808	1,903	108	7,287	17.7%	36.0%	-27.8%	315.9%	12.3%	5,034	876	1,435	678	8,023	6.9%	10.0%	-18.4%	737.1%	9.2%
Car and Driver	Hearst Magazines	9,507	2,116	4,729	53	16,405	8,514	2,612	4,727	112	15,965	11.7%	-19.0%	0.0%	-52.4%	2.8%	9,470	2,310	5,000	66	16,845	10.8%	-15.8%	4.9%	-48.7%	4.1%
Car Craft	TEN	2,139	41	53	6	2,240	1,991	53	88	17	2,149	7.4%	-21.8%	-39.6%	-65.4%	4.2%	2,174	46	52	7	2,279	14.2%	-17.3%	-42.6%	-71.0%	9.9%
Coastal Living	Time Inc.	4,986	216	720	-	5,921	3,831	316	671	-	4,818	30.1%	-31.7%	7.2%	-	22.9%	4,466	280	621	-	5,368	10.9%	7.7%	1.3%	-	9.5%
Condé Nast Traveler	Condé Nast	3,527	942	3,175	782	8,426	3,230	867	2,678	108	6,883	9.2%	8.8%	18.5%	622.7%	22.4%	3,426	956	3,213	1,395	8,990	4.2%	10.0%	25.7%	1621.8%	32.3%
Cooking Light	Time Inc.	9,839	823	1,737	-	12,399	10,987	1,417	3,306	39	15,750	-10.4%	-42.0%	-47.4%	-100.0%	-21.3%	10,332	856	2,038	62	13,289	-6.0%	-49.2%	-47.7%	145.7%	-20.0%
Cosmopolitan	Hearst Magazines	16,631	2,167	11,879	298	30,975	16,117	3,216	13,880	843	34,057	3.2%	-32.6%	-14.4%	-64.7%	-9.0%	16,966	2,493	11,851	973	32,284	10.0%	-19.8%	-9.6%	31.9%	-0.3%
Country Living	Hearst Magazines	12,155	2,432	6,861	473	21,921	11,685	2,353	6,546	165	20,749	4.0%	3.4%	4.8%	187.1%	5.6%	11,823	2,644	8,621	976	24,063	0.4%	9.8%	26.6%	1513.5%	14.3%
Cycle World	Bonnier Corporation	1,542	251	359	-	2,152	2,045	231	373	-	2,649	-24.6%	8.7%	-3.8%	-	-18.8%	1,815	232	358	-	2,404	-7.8%	30.0%	15.4%	-	-2.1%
Departures	* Time Inc.	6,436	23	70	-	6,529	6,094	25	18	-	6,137	5.6%	-8.0%	297.4%	-	6.4%	6,436	44	51	-	6,531	5.6%	-68.4%	119.6%	-	4.4%
Diabetic Living	* Meredith Corporation	6,685	129	288	-	7,102	6,153	137	261	-	6,551	8.6%	-5.8%	10.3%	-	8.4%	6,685	123	254	-	7,062	15.8%	-29.6%	-10.3%	-	13.3%
Dirt Rider	Bonnier Corporation	1,363	39	104	-	1,506	1,346	60	72	-	1,478	1.3%	-35.0%	44.4%	-	1.9%	1,349	141	125	-	1,615	-5.0%	154.4%	62.2%	-	4.0%
Discover	Kalmbach Publishing Co.	2,437	211	292	-	2,940	1,940	169	67	-	2,176	25.6%	24.9%	335.8%	-	35.1%	2,223	198	222	-	2,642	14.6%	-5.6%	37.4%	-	14.3%
domino	* Domino Media Group, Inc.	1,140	269	1,288	-	2,697	1,060	139	1,024	-	2,223	7.5%	93.4%	25.8%	-	21.3%	1,140	121	691	-	1,952	7.5%	1.1%	-40.5%	-	-16.6%
EatingWell	Meredith Corporation	6,560	1,446	2,403	66	10,475	6,110	1,215	2,450	-	9,775	7.4%	19.0%	-1.9%	+	7.2%	6,227	1,651	2,612	80	10,569	1.2%	15.0%	-4.8%	+	2.3%
Elle	Hearst Magazines	4,662	1,519	5,928	335	12,444	5,656	1,567	4,279	63	11,565	-17.6%	-3.1%	38.5%	432.9%	7.6%	5,205	1,959	6,263	1,242	14,668	-2.0%	-5.4%	35.6%	874.6%	20.9%
Elle Decor	Hearst Magazines	2,191	394	696	241	3,523	1,940	253	628	47	2,868	12.9%	55.9%	10.8%	418.5%	22.8%	2,103	352	712	475	3,642	17.5%	-4.7%	7.6%	6029.8%	28.8%

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Entertainment Weekly	Time Inc.	10,168	3,055	11,767	1,721	26,712	9,130	4,886	14,808	1,457	30,281	11.4%	-37.5%	-20.5%	18.1%	-11.8%	10,009	3,741	12,963	2,122	28,834	15.1%	-26.3%	-7.2%	26.8%	-2.0%
Entrepreneur	Entrepreneur Media	3,032	4,996	2,460	6,255	16,743	2,564	3,151	4,434	330	10,479	18.3%	58.6%	-44.5%	1795.5%	59.8%	3,051	3,528	2,727	1,439	10,745	20.2%	-14.2%	-25.1%	203.1%	-0.2%
ESPN The Magazine	ESPN, Inc.	18,519	19,347	44,902	9,749	92,517	17,842	21,995	47,030	13,232	100,099	3.8%	-12.0%	-4.5%	-26.3%	-7.6%	16,576	21,092	45,467	9,723	92,857	4.2%	-2.6%	-3.9%	-21.4%	-4.5%
Esquire	Hearst Magazines	3,471	1,493	4,594	260	9,818	2,930	2,837	5,228	1,001	11,997	18.5%	-47.4%	-12.1%	-74.0%	-18.2%	3,368	1,864	5,253	320	10,805	12.4%	-48.1%	-0.6%	-57.2%	-14.4%
Essence	Time Inc.	6,832	703	3,015	173	10,723	6,660	561	3,372	132	10,725	2.6%	25.2%	-10.6%	31.2%	0.0%	6,695	704	3,161	167	10,727	-3.5%	-18.1%	-10.7%	151.2%	-5.9%
Family Circle	Meredith Corporation	14,566	403	167	-	15,136	15,943	123	231	-	16,297	-8.6%	227.6%	-27.7%	-	-7.1%	15,346	311	208	-	15,864	-3.6%	134.5%	16.2%	-	-2.3%
FamilyFun	Meredith Corporation	4,407	25	90	2	4,524	4,066	23	89	1	4,178	8.4%	12.8%	1.6%	192.3%	8.3%	3,912	4	15	0	3,931	-5.1%	12.8%	1.6%	192.3%	-5.1%
Fast Company	* Mansueto Ventures	2,175	2,182	3,567	60	7,984	2,211	2,726	4,139	465	9,541	-1.6%	-20.0%	-13.8%	-87.1%	-16.3%	2,175	2,096	3,688	21	7,981	-1.6%	-24.8%	-31.5%	-91.1%	-24.9%
Field & Stream	Bonnier Corporation	9,658	395	1,106	-	11,159	8,464	472	1,210	-	10,146	14.1%	-16.3%	-8.6%	-	10.0%	9,414	426	1,304	13	11,157	14.6%	-20.9%	1.6%	-33.6%	11.0%
Fit Pregnancy & Baby	* Meredith Corporation	7,000	221	1,711	-	8,932	7,000	300	1,850	-	9,150	0.0%	-26.3%	-7.5%	-	-2.4%	7,000	279	1,890	-	9,168	0.0%	-10.1%	14.0%	-	2.2%
Flying	Bonnier Corporation	1,041	128	178	-	1,347	846	196	139	-	1,181	23.0%	-34.7%	28.1%	-	14.1%	879	125	176	-	1,180	-10.8%	30.6%	33.6%	-	-2.7%
Food & Wine	Time Inc.	8,291	1,293	3,841	83	13,508	7,682	1,470	3,790	224	13,165	7.9%	-12.0%	1.4%	-63.0%	2.6%	8,197	1,353	3,452	194	13,197	10.2%	-6.9%	-22.8%	285.1%	-1.6%
Food Network Magazine	Hearst Magazines	13,369	761	2,373	122	16,626	13,506	1,169	3,057	129	17,861	-1.0%	-34.9%	-22.4%	-5.0%	-6.9%	13,706	929	2,949	116	17,699	5.5%	-31.9%	-9.9%	21.5%	-0.1%
Forbes	Forbes Media	7,254	15,341	40,493	5,329	68,417	7,606	16,380	31,909	2,488	58,383	-4.6%	-6.3%	26.9%	114.2%	17.2%	7,602	16,315	37,035	3,966	64,918	8.3%	-15.4%	21.7%	106.0%	10.7%
Fortune	Time Inc.	3,899	2,848	7,188	1,081	15,016	3,442	3,917	6,014	728	14,102	13.3%	-27.3%	19.5%	48.5%	6.5%	3,745	3,240	6,735	1,147	14,867	12.0%	-36.4%	-1.9%	28.3%	-8.2%
Game & Fish	Outdoor Sportsman Group	6,237	111	369	-	6,717	6,423	144	317	-	6,884	-2.9%	-22.9%	16.4%	-	-2.4%	6,436	123	319	-	6,878	8.6%	-9.8%	16.4%	-	8.5%
Glamour	Condé Nast	10,195	1,809	5,125	1,805	18,934	10,006	2,022	5,014	1,067	18,110	1.9%	-10.5%	2.2%	69.2%	4.6%	10,388	1,528	5,998	2,209	20,123	4.6%	-16.6%	1.1%	115.8%	7.5%
Golf Digest	Condé Nast	4,907	858	2,649	968	9,381	4,885	799	2,163	796	8,643	0.5%	7.3%	22.5%	21.6%	8.5%	5,056	715	2,162	668	8,600	9.2%	13.2%	27.4%	-9.3%	11.8%
Golf Magazine	Time Inc.	4,525	855	2,157	457	7,994	4,666	804	2,127	242	7,839	-3.0%	6.4%	1.4%	88.4%	2.0%	4,751	741	1,532	281	7,305	10.0%	-3.3%	2.1%	25.6%	7.3%
Good Housekeeping	Hearst Magazines	19,869	2,863	6,612	85	29,429	19,632	3,852	5,871	235	29,590	1.2%	-25.7%	12.6%	-63.7%	-0.5%	19,602	3,021	7,399	287	30,308	4.5%	-24.5%	24.3%	56.7%	4.9%
GQ	Condé Nast	6,415	1,328	5,716	1,831	15,290	6,058	1,765	5,203	1,618	14,644	5.9%	-24.7%	9.9%	13.2%	4.4%	6,416	1,756	6,943	2,627	17,742	6.2%	-19.6%	30.4%	68.6%	17.4%
Guns & Ammo	Outdoor Sportsman Group	11,302	156	297	-	11,755	10,139	308	515	-	10,962	11.5%	-49.4%	-42.3%	-	7.2%	11,171	201	386	-	11,759	13.3%	-40.1%	-26.7%	-	9.6%
Harper's Bazaar	Hearst Magazines	2,679	1,070	3,984	754	8,488	3,356	1,417	3,375	921	9,068	-20.2%	-24.5%	18.1%	-18.1%	-6.4%	2,942	1,182	3,799	1,568	9,491	-7.8%	-31.6%	1.3%	573.5%	6.6%
Health	Time Inc.	9,507	1,555	5,246	136	16,443	8,123	2,057	6,540	107	16,827	17.0%	-24.4%	-19.8%	26.8%	-2.3%	9,114	1,886	5,974	205	17,179	12.8%	-29.2%	-19.0%	84.6%	-5.7%
HGTV Magazine	Hearst Magazines	9,847	156	304	26	10,333	9,029	160	285	25	9,499	9.1%	-2.6%	6.9%	4.8%	8.8%	9,586	174	354	29	10,143	11.7%	-11.1%	-3.5%	-24.9%	10.5%
Hot Rod	TEN	5,485	158	203	22	5,869	5,482	202	336	64	6,085	0.1%	-21.8%	-39.6%	-65.4%	-3.6%	5,544	176	199	25	5,944	-0.1%	-17.3%	-42.6%	-71.0%	-4.1%
House Beautiful	Hearst Magazines	6,022	741	1,726	35	8,523	5,793	1,176	1,740	-	8,709	4.0%	-37.0%	-0.8%	+	-2.1%	6,060	974	1,820	74	8,927	14.1%	-15.4%	-7.7%	+	5.9%
In-Fisherman	Outdoor Sportsman Group	4,069	54	-	-	4,123	3,377	58	107	-	3,542	20.5%	-6.9%	-100.0%	-	16.4%	4,013	31	21	-	4,065	28.7%	-23.7%	-81.5%	-	24.2%
InStyle	Time Inc.	8,454	1,305	2,993	141	12,894	8,990	1,584	4,655	-	15,229	-6.0%	-17.6%	-35.7%	+	-15.3%	8,849	1,307	3,209	174	13,538	4.0%	-22.2%	-29.2%	5299.3%	-8.0%
Kraft Food & Family	* Meredith Corporation	2,250	1,632	4,663	45	8,590	2,250	1,983	5,204	140	9,577	0.0%	-17.7%	-10.4%	-67.9%	-10.3%	2,250	1,761	4,707	62	8,780	0.0%	-10.6%	-0.7%	-48.6%	-3.3%
Marie Claire	Hearst Magazines	3,091	949	3,057	2,790	9,887	3,245	961	3,394	869	8,469	-4.7%	-1.2%	-9.9%	221.1%	16.7%	3,270	1,185	3,243	2,317	10,015	8.0%	-16.0%	9.8%	629.1%	29.9%

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Martha Stewart Living	Meredith Corporation	8,257	2,115	4,653	618	15,643	8,365	2,312	5,404	597	16,678	-1.3%	-8.5%	-13.9%	3.5%	-6.2%	8,432	2,412	4,983	671	16,498	5.3%	-18.7%	-28.8%	20.3%	-11.0%
Men's Fitness	American Media, Inc.	7,443	1,103	3,194	120	11,860	7,406	1,305	3,512	400	12,623	0.5%	-15.5%	-9.0%	-70.0%	-6.0%	7,603	1,214	3,343	45	12,205	5.5%	-15.2%	-6.0%	-85.8%	-2.4%
Men's Health	Rodale Inc.	13,798	1,375	5,533	-	20,706	12,862	1,458	4,622	-	18,942	7.3%	-5.7%	19.7%	-	9.3%	13,649	1,459	5,599	-	20,708	9.6%	-6.6%	10.6%	-	8.6%
Midwest Living	Meredith Corporation	2,939	365	616	-	3,920	3,531	330	676	-	4,537	-16.8%	10.6%	-8.9%	-	-13.6%	3,144	311	551	-	4,007	-12.5%	-4.0%	-18.1%	-	-12.7%
Money	Time Inc.	6,166	1,246	1,859	-	9,271	5,345	1,542	2,702	-	9,589	15.4%	-19.2%	-31.2%	-	-3.3%	6,041	1,475	3,851	9	11,375	7.8%	-12.2%	37.5%	19.3%	12.7%
Mother Earth News	Ogden Publications	2,766	262	163	-	3,191	2,695	591	1,252	-	4,538	2.6%	-55.7%	-87.0%	-	-29.7%	2,723	370	747	-	3,840	1.7%	-35.9%	-38.9%	-100.0%	-14.4%
Motor Trend	TEN	7,162	1,358	1,672	684	10,876	6,598	1,074	1,172	1,024	9,868	8.5%	26.4%	42.7%	-33.2%	10.2%	7,002	1,388	1,553	854	10,797	0.6%	28.2%	26.7%	-37.4%	1.6%
Motorcyclist	Bonnier Corporation	1,378	126	177	-	1,681	1,542	126	121	-	1,789	-10.6%	-	46.3%	-	-6.0%	1,398	84	140	-	1,622	-12.0%	6.3%	18.9%	-	-9.2%
Muscle & Fitness	American Media, Inc.	6,330	534	1,898	60	8,822	6,536	700	2,325	262	9,822	-3.2%	-23.7%	-18.3%	-77.1%	-10.2%	6,402	613	2,064	29	9,108	-3.9%	-19.2%	-19.6%	-84.2%	-10.5%
National Enquirer	American Media, Inc.	6,578	210	366	-	7,154	6,225	397	712	158	7,492	5.7%	-47.1%	-48.6%	-100.0%	-4.5%	6,836	217	494	-	7,547	12.7%	-58.2%	-49.5%	-100.0%	-2.6%
National Geographic	National Geographic Partners	32,312	3,144	5,824	285	41,565	29,825	3,244	5,698	478	39,245	8.3%	-3.1%	2.2%	-40.5%	5.9%	31,280	3,955	5,625	360	41,220	5.8%	-5.2%	10.0%	-13.5%	5.0%
National Geographic Kids	National Geographic Partners	6,858	241	446	22	7,567	6,745	249	437	37	7,467	1.7%	-3.1%	2.2%	-40.5%	1.3%	6,947	301	429	27	7,705	4.5%	-5.2%	10.0%	-13.6%	4.3%
National Geographic Traveler	National Geographic Partners	11,922	323	598	29	12,872	10,046	333	585	49	11,012	18.7%	-2.9%	2.2%	-40.5%	16.9%	11,397	404	574	37	12,412	18.4%	-5.2%	10.0%	-13.6%	16.9%
New York Magazine	New York Media	3,002	4,286	13,275	483	21,046	2,604	4,475	14,445	599	22,123	15.3%	-4.2%	-8.1%	-19.4%	-4.9%	2,677	5,227	16,468	396	24,768	3.5%	4.0%	33.3%	-15.6%	21.2%
NYLON	* NYLON Media	1,167	165	512	-	1,844	1,213	248	820	-	2,281	-3.8%	-33.5%	-37.6%	-	-19.2%	1,167	974	620	15	2,776	-3.8%	244.8%	-68.6%	-77.2%	-21.5%
O, The Oprah Magazine	Hearst Magazines	9,635	770	1,194	865	12,464	10,515	692	1,208	1,510	13,925	-8.4%	11.3%	-1.2%	-42.7%	-10.5%	9,576	757	1,336	1,025	12,694	-8.8%	-1.5%	-11.3%	-28.5%	-10.7%
OK! Magazine	American Media, Inc.	4,708	430	2,007	22	7,168	4,641	1,767	3,392	471	10,271	1.4%	-75.6%	-40.8%	-95.3%	-30.2%	4,863	538	1,981	12	7,394	7.5%	-80.5%	-52.5%	-99.0%	-41.8%
Outdoor Life	Bonnier Corporation	5,908	310	700	-	6,918	6,028	262	657	-	6,947	-2.0%	18.3%	6.5%	-	-0.4%	5,953	281	719	-	6,952	5.2%	-8.1%	-2.8%	-	3.7%
Parents	Meredith Corporation	12,193	1,691	6,854	141	20,879	11,948	1,450	6,474	-	19,872	2.1%	16.6%	5.9%	+	5.1%	12,109	1,729	6,380	179	20,397	-3.2%	6.8%	-2.5%	282.2%	-1.6%
People	Time Inc.	41,863	5,449	22,615	3,227	73,154	40,812	8,259	27,806	3,552	80,430	2.6%	-34.0%	-18.7%	-9.2%	-9.0%	42,253	5,936	25,743	4,053	77,984	5.9%	-31.5%	-6.7%	24.8%	-1.8%
People en Español	Time Inc.	6,821	118	836	27	7,803	7,144	118	1,041	-	8,302	-4.5%	0.4%	-19.6%	+	-6.0%	6,974	104	873	40	7,991	0.9%	-22.7%	-23.2%	+	-2.4%
Petersen's Hunting	Outdoor Sportsman Group	4,361	-	21	-	4,382	4,719	-	50	-	4,769	-7.6%	-	-58.0%	-	-8.1%	4,410	8	46	-	4,464	-4.8%	+	-12.7%	-	-4.7%
Playboy	Playboy Enterprises Inc.	3,389	350	2,161	89	5,989	3,913	690	3,116	319	8,039	-13.4%	-49.3%	-30.6%	-72.3%	-25.5%	3,581	545	2,508	199	6,834	-6.6%	-28.4%	-43.0%	-53.3%	-27.5%
Popular Mechanics	Hearst Magazines	7,680	2,008	3,864	38	13,590	7,347	2,786	3,333	-	13,466	4.5%	-27.9%	15.9%	+	0.9%	7,361	2,064	3,633	68	13,127	-4.3%	-23.5%	14.1%	351.1%	-3.4%
Popular Science	Bonnier Corporation	9,072	1,068	1,572	25	11,737	6,568	811	1,494	52	8,925	38.1%	31.7%	5.2%	-51.9%	31.5%	8,067	1,225	1,608	65	10,965	19.3%	48.1%	14.7%	14.8%	21.2%
Prevention	Rodale Inc.	6,672	1,842	5,137	-	13,651	7,133	1,634	5,329	-	14,096	-6.5%	12.7%	-3.6%	-	-3.2%	6,671	1,918	5,152	-	13,741	-5.9%	7.7%	-9.1%	-	-5.5%
Rachael Ray Every Day	Meredith Corporation	5,645	168	331	-	6,144	6,055	281	665	-	7,001	-6.8%	-40.2%	-50.2%	-	-12.2%	5,936	165	357	-	6,458	8.4%	-49.3%	-46.7%	-	-0.2%
Reader's Digest	Trusted Media Brands	19,278	2,047	3,806	118	25,249	18,164	1,812	4,135	78	24,188	6.1%	13.0%	-8.0%	51.3%	4.4%	19,178	2,096	2,862	20	24,155	4.7%	24.1%	-31.5%	-74.6%	-0.4%
Real Simple	Time Inc.	7,245	1,801	4,780	241	14,066	7,460	2,023	4,825	81	14,388	-2.9%	-11.0%	-0.9%	197.8%	-2.2%	7,370	2,196	5,480	243	15,288	-1.9%	-26.9%	-11.6%	201.5%	-9.0%
Redbook	Hearst Magazines	5,443	493	1,695	111	7,742	5,533	692	2,278	-	8,503	-1.6%	-28.8%	-25.6%	+	-9.0%	5,487	706	2,035	567	8,794	0.5%	-33.6%	-19.1%	2488.3%	-2.9%
Road & Track	Hearst Magazines	3,131	700	1,846	1	5,678	2,755	789	1,209	-	4,753	13.6%	-11.2%	52.7%	+	19.5%	2,958	765	1,857	2	5,582	-1.6%	-14.8%	35.5%	+	5.8%

Magazine Brand	Publishing Company	CURRENT MONTH - June 2017 (000)					YEAR AGO - June 2016 (000)					June 2017 vs. June 2016 (% change)					YTD AVERAGE - as of June 2017 (000)					YTD 2017 vs. YTD 2016 (% change)				
		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°
Runner's World	Rodale Inc.	2,374	909	3,587	-	6,870	2,877	1,129	3,180	-	7,186	-17.5%	-19.5%	12.8%	-	-4.4%	2,582	979	3,507	-	7,068	-6.2%	-18.6%	-4.5%	-	-7.4%
Saveur	* Bonnier Corporation	1,573	402	789	27	2,791	1,573	471	883	-	2,927	0.0%	-14.6%	-10.6%	+	-4.6%	1,573	455	939	12	2,979	0.0%	-18.4%	-14.4%	+	-7.7%
Ser Padres	Meredith Corporation	1,952	-	55	-	2,007	2,220	-	30	-	2,250	-12.1%	-	83.3%	-	-10.8%	2,087	-	50	-	2,137	-1.7%	-	242.0%	-	-0.1%
Seventeen	Hearst Magazines	6,981	607	2,331	48	9,967	6,779	760	3,308	1,138	11,986	3.0%	-20.2%	-29.5%	-95.8%	-16.8%	7,096	732	2,279	84	10,191	11.0%	-22.2%	-29.9%	-75.0%	-6.7%
Shape	Meredith Corporation	5,675	2,671	4,595	120	13,061	6,050	2,170	5,686	-	13,906	-6.2%	23.1%	-19.2%	+	-6.1%	5,818	3,154	5,338	200	14,510	-3.8%	31.8%	-16.9%	299.7%	-2.7%
Ski	Active Interest Media	1,331	12	-	-	1,343	1,389	12	-	-	1,401	-4.2%	-	-	-	-4.1%	1,379	19	42	-	1,440	4.4%	-46.9%	130.0%	-	4.8%
Smithsonian	Smithsonian Enterprises	7,598	1,021	3,403	134	12,156	7,297	1,187	2,615	42	11,141	4.1%	-14.0%	30.1%	219.0%	9.1%	7,368	1,444	3,889	175	12,876	4.7%	11.2%	57.7%	667.9%	18.9%
Soap Opera Digest	American Media, Inc.	2,955	42	127	-	3,123	2,887	37	-	-	2,924	2.4%	13.5%	+	-	6.8%	2,974	45	125	-	3,144	-2.1%	53.9%	+	-	2.5%
Southern Living	Time Inc.	17,007	1,672	3,456	149	22,284	15,097	1,581	3,900	128	20,706	12.7%	5.8%	-11.4%	15.7%	7.6%	16,239	1,642	3,741	189	21,811	7.6%	-2.1%	-7.0%	84.2%	4.4%
Sports Illustrated	Time Inc.	17,961	2,666	9,398	2,044	32,068	18,949	4,799	8,379	1,949	34,077	-5.2%	-44.5%	12.2%	4.8%	-5.9%	18,386	3,342	9,782	2,250	33,761	-0.9%	-39.1%	-1.9%	-17.8%	-8.1%
Star	American Media, Inc.	6,315	21	239	-	6,575	5,904	110	1,173	-	7,187	7.0%	-80.7%	-79.6%	-	-8.5%	6,365	32	208	-	6,605	9.0%	-81.6%	-85.0%	-100.0%	-11.2%
Street Rodder	TEN	2,442	94	121	13	2,671	2,225	121	200	38	2,584	9.8%	-21.8%	-39.6%	-65.4%	3.3%	2,428	105	118	15	2,666	16.6%	-17.3%	-42.5%	-71.0%	8.1%
StyleWatch	* Time Inc.	5,198	814	1,983	20	8,015	5,198	1,006	2,687	29	8,920	0.0%	-19.1%	-26.2%	-29.4%	-10.1%	5,198	931	3,295	22	9,446	0.8%	-29.3%	-29.9%	-38.1%	-15.7%
Sunset	Time Inc.	4,581	461	737	-	5,779	4,663	724	1,153	-	6,541	-1.8%	-36.3%	-36.1%	-	-11.6%	4,486	455	757	27	5,724	-5.1%	-32.6%	-30.7%	+	-11.8%
Taste of Home	Trusted Media Brands	12,869	3,077	5,827	254	22,027	12,344	2,999	7,329	428	23,099	4.3%	2.6%	-20.5%	-40.7%	-4.6%	13,117	3,462	6,931	108	23,618	6.8%	-0.6%	-14.5%	-88.5%	-4.8%
Teen Vogue	Condé Nast	2,887	885	5,450	946	10,168	3,040	689	3,193	322	7,244	-5.0%	28.4%	70.7%	193.9%	40.4%	3,015	1,129	6,505	1,040	11,688	-11.3%	65.7%	136.7%	239.8%	63.9%
Texas Monthly	GP TM Acquisition, LLC	2,402	206	705	-	3,313	1,721	235	655	-	2,611	39.6%	-12.3%	7.6%	-	26.9%	2,239	226	685	-	3,151	-6.6%	-10.9%	1.0%	-	-5.4%
The Atlantic	Atlantic Media	2,287	4,905	12,045	161	19,398	2,054	4,730	10,265	366	17,415	11.3%	3.7%	17.3%	-56.0%	11.4%	2,195	5,831	14,056	127	22,209	12.6%	3.9%	40.0%	-63.2%	23.7%
The Economist	The Economist Newspaper Limited	2,749	1,841	1,738	10	6,338	2,553	1,666	1,693	50	5,962	7.7%	10.5%	2.7%	-80.0%	6.3%	2,302	1,897	2,046	81	6,326	-5.3%	-1.1%	25.4%	127.7%	5.1%
The Family Handyman	Trusted Media Brands	5,136	2,216	3,085	45	10,482	4,648	1,749	2,811	326	9,535	10.5%	26.7%	9.7%	-86.2%	9.9%	4,886	1,913	2,627	8	9,433	5.1%	24.3%	-10.0%	-97.9%	-0.3%
The New Yorker	Condé Nast	5,503	2,495	6,875	424	15,297	4,445	3,170	9,546	533	17,694	23.8%	-21.3%	-28.0%	-20.4%	-13.5%	5,073	3,574	9,555	1,284	19,487	16.2%	-2.2%	14.1%	141.5%	15.1%
This Old House	This Old House Ventures, LLC	6,030	947	1,740	646	9,363	5,712	1,328	2,670	535	10,245	5.6%	-28.7%	-34.8%	20.7%	-8.6%	5,976	990	1,787	221	8,974	12.9%	-30.1%	-31.7%	72.8%	-5.1%
Time	Time Inc.	18,824	5,533	16,897	2,686	43,939	17,185	6,666	17,851	2,533	44,234	9.5%	-17.0%	-5.3%	6.0%	-0.7%	18,541	6,502	18,690	3,110	46,843	10.3%	-14.2%	2.3%	56.4%	4.9%
Town & Country	Hearst Magazines	3,201	369	1,132	420	5,123	3,244	237	808	-	4,289	-1.3%	55.8%	40.1%	+	19.4%	3,198	546	1,327	831	5,902	3.7%	11.2%	30.6%	+	28.6%
Traditional Home	Meredith Corporation	4,803	25	88	-	4,916	3,738	47	96	-	3,881	28.5%	-46.8%	-8.3%	-	26.7%	4,457	47	86	-	4,590	15.1%	15.0%	-11.2%	-	14.5%
Travel + Leisure	Time Inc.	6,774	1,632	4,232	179	12,817	6,215	1,293	3,027	74	10,609	9.0%	26.2%	39.8%	141.4%	20.8%	6,647	1,728	4,351	304	13,030	11.8%	45.6%	39.5%	2357.8%	26.9%
Us Weekly	American Media, Inc.	11,487	3,596	12,007	234	27,324	12,356	4,187	15,473	229	32,245	-7.0%	-14.1%	-22.4%	2.2%	-15.3%	11,906	3,633	13,087	145	28,771	-4.1%	-30.8%	-23.1%	-69.5%	-18.2%
Vanity Fair	Condé Nast	8,051	2,408	7,201	2,734	20,393	8,086	2,497	6,248	1,363	18,194	-0.4%	-3.6%	15.3%	100.6%	12.1%	7,968	2,872	9,174	4,332	24,345	3.3%	-5.0%	44.6%	211.6%	31.8%
Veranda	Hearst Magazines	1,527	-	71	-	1,598	1,065	-	373	-	1,438	43.4%	-	-81.0%	-	11.2%	1,328	43	109	-	1,480	17.7%	+	-25.8%	-	16.1%
Vogue	Condé Nast	11,929	1,231	3,222	1,271	17,652	11,800	1,586	3,669	1,428	18,483	1.1%	-22.4%	-12.2%	-11.0%	-4.5%	11,749	1,603	3,594	2,002	18,948	1.9%	-11.5%	0.5%	74.9%	4.9%
W	Condé Nast	759	346	1,192	483	2,780	743	309	653	67	1,771	2.2%	12.1%	82.5%	625.4%	56.9%	944	326	862	634	2,766	-0.1%	62.8%	82.8%	75.3%	39.8%

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		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°
WebMD Magazine	WebMD, LLC	11,769	12,770	33,373	1,191	59,103	10,900	13,651	35,387	6	59,944	8.0%	-6.5%	-5.7%	19750.0%	-1.4%	10,814	14,116	34,122	224	59,276	4.9%	-5.5%	1.2%	244.7%	0.4%
Wired	Condé Nast	3,492	3,284	7,675	2,795	17,246	2,667	3,322	6,594	1,691	14,275	30.9%	-1.1%	16.4%	65.3%	20.8%	3,173	3,454	6,670	2,409	15,706	28.1%	-14.0%	3.9%	90.3%	10.8%
Woman's Day	Hearst Magazines	15,990	654	1,952	4	18,601	16,643	940	2,675	-	20,257	-3.9%	-30.4%	-27.0%	+	-8.2%	16,351	852	2,813	123	20,138	0.0%	-21.2%	11.7%	165.3%	0.7%
Women's Health	Rodale Inc.	11,796	1,666	6,322	-	19,784	10,633	1,815	5,956	-	18,404	10.9%	-8.2%	6.1%	-	7.5%	11,493	1,720	6,205	-	19,417	12.7%	-7.3%	-1.8%	-	5.7%
Yoga Journal	Active Interest Media	1,899	224	354	-	2,477	1,966	169	222	-	2,357	-3.4%	32.5%	59.5%	-	5.1%	1,955	308	268	-	2,531	-3.2%	53.9%	163.9%	-	9.1%
Total (000)		946,699	205,385	532,225	66,968	1,751,276	912,107	229,375	556,057	53,742	1,751,281	3.8%	-10.5%	-4.3%	24.6%	0.0%	939,363	227,374	566,591	71,161	1,804,488	4.8%	-11.3%	-0.3%	40.7%	1.9%
Share by Platform (%)		54.1%	11.7%	30.4%	3.8%	100.0%	52.1%	13.1%	31.8%	3.1%	100.0%						52.1%	12.6%	31.4%	3.9%	100.0%					

* Numbers reported for print+digital editions reflect print only and are generated from GfK MRI audience prototype.

Note: Cells with a "-" indicate digital data was either not available, not reported or has no value. Cells with a "+" indicate digital data was not available in prior year.

SOURCES:

Current Month

- Print+Digital Editions: GfK MRI's Survey of the American Consumer® Print+Digital Spring 2017 and Spring 2016, DoubleBase 2017 and DB 2016; GfK MRI Accessed Prototype; or Spring 2017 and Spring 2016 Ipsos Affluent Survey USA.
- Web (Desktop/Laptop): comScore Media Metrix®; June 2017 and June 2016; U.S.
- Mobile Web: comScore Mobile Metrix; June 2017 and June 2016; U.S.
- Video: comScore Video Metrix; June 2017 and June 2016; U.S.

Year to Date

- Print+Digital Editions: GfK MRI's Survey of the American Consumer® Print+Digital Spring 2017, Fall 2016, Spring 2016, and Fall 2015, DoubleBase 2016 and DB 2015; GfK MRI Accessed Prototype; or Spring 2017, Fall 2016 and Spring 2016 Ipsos Affluent Survey USA.
- Web (Desktop/Laptop): comScore Media Metrix® January 2017 - June 2017 and January 2016 - June 2016; U.S.
- Mobile Web: comScore Media Metrix® January 2017 - June 2017 and January 2016 - June 2016; U.S.
- Video: comScore Media Metrix® January 2017 - June 2017 and January 2016 - June 2016; U.S.

WHAT'S MEASURED:

- Print+Digital Editions Audience: The unduplicated estimate of the average issue Adult 18+ readers (in thousands). GfK MRI measures print + digital editions' net audience; Ipsos measures print editions only.
- Web (Desktop/Laptop) Unique Visitors: The reported number of unique P6+ individuals (in thousands) that have visited a website on a desktop or laptop at least once in the specified reporting period.
- Mobile Web Unique Visitors: The reported number of unique P18+ individuals (in thousands) that have visited a website via a mobile device (including iOS and Android platforms) at least once in the specified reporting period.
- Video Unique Viewers: Those unique P6+ viewers (in thousands) who watched a video at least once in the specified reporting period through a player owned or operated by the publisher (regardless of where that video was viewed) and/or, if reported, through a separate, clearly-branded video channel.

Note: In certain instances, the comScore data reflects the incorporation of a magazine brand's unique visitors/viewers into a larger domain which includes non-magazine visitors/viewers. In such instances, publishers were asked to provide server-side data for the brand's page views as a percent or share of the larger domain's page views. Such share was then applied to the total comScore or Online reported unique visitor/viewer data for the larger domain to derive the appropriate magazine-specific unique visitors/viewers. In certain instances, reported metrics have been derived from small sample sizes which decrease reliability of audience projection.

About Magazine Media 360°

Magazine Media 360° is an industry metric that captures demand for magazine media content by measuring audiences across multiple platforms and formats (including print+digital editions, websites and video) to provide a comprehensive and accurate picture of magazine media vitality. Magazine Media 360° uses data from leading third-party providers and currently covers 126 magazine media brands from 30 companies, representing 95% of the reader universe. The data is released around the last week of each month, reporting on the prior month's audience at www.magazine.org in The MPA Magazine Media 360° Brand Audience Report. Created as a credible, consistent and cost-free measurement tool, Magazine Media 360°, which launched October 2014, marked the first time ever any media industry measured and communicated cross-platform consumer demand by brand. The Magazine Media 360° Social Media Report is released separately on a quarterly basis.