

Magazine Brand	Publishing Company	CURRENT MONTH - January 2018 (000)					YEAR AGO - January 2017 (000)					January 2018 vs. January 2017 (% change)					YTD AVERAGE - as of January 2018 (000)					YTD 2018 vs. YTD 2017 (% change)				
		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360°
4 Wheel & Off Road	TEN	3,014	49	108	-	3,171	2,648	45	111	-	2,804	13.8%	8.9%	-2.7%	-	13.1%	3,014	49	108	-	3,171	13.8%	8.9%	-2.7%	-	13.1%
AARP	AARP Media	38,557	3,515	7,009	-	49,081	37,501	3,839	3,839	26	45,205	2.8%	-8.4%	82.6%	-100.0%	8.6%	38,557	3,515	7,009	-	49,081	2.8%	-8.4%	82.6%	-100.0%	8.6%
Allrecipes	Meredith Corporation	7,806	10,898	33,513	1,158	53,375	8,189	14,081	37,457	1,282	61,009	-4.7%	-22.6%	-10.5%	-9.7%	-12.5%	7,806	10,898	33,513	1,158	53,375	-4.7%	-22.6%	-10.5%	-9.7%	-12.5%
Allure	Condé Nast	5,648	1,300	4,281	2,566	13,794	6,225	1,032	4,903	1,936	14,097	-9.3%	25.9%	-12.7%	32.5%	-2.1%	5,648	1,300	4,281	2,566	13,794	-9.3%	25.9%	-12.7%	32.5%	-2.1%
Architectural Digest	Condé Nast	4,047	598	1,580	293	6,518	4,257	424	871	166	5,718	-4.9%	41.1%	81.3%	76.6%	14.0%	4,047	598	1,580	293	6,518	-4.9%	41.1%	81.3%	76.6%	14.0%
Automobile	TEN	3,295	308	219	-	3,822	3,308	561	207	-	4,076	-0.4%	-45.1%	5.8%	-	-6.2%	3,295	308	219	-	3,822	-0.4%	-45.1%	5.8%	-	-6.2%
Backpacker	Active Interest Media	1,455	193	253	-	1,901	1,298	140	-	-	1,438	12.1%	37.9%	+	-	32.2%	1,455	193	253	-	1,901	12.1%	37.9%	+	-	32.2%
Better Homes and Gardens	Meredith Corporation	36,324	4,874	4,592	289	46,079	36,951	5,581	4,519	532	47,583	-1.7%	-12.7%	1.6%	-45.7%	-3.2%	36,324	4,874	4,592	289	46,079	-1.7%	-12.7%	1.6%	-45.7%	-3.2%
Bicycling	Hearst Magazines	1,334	283	433	93	2,143	1,629	379	850	-	2,857	-18.1%	-25.3%	-49.0%	+	-25.0%	1,334	283	433	93	2,143	-18.1%	-25.3%	-49.0%	+	-25.0%
Birds & Blooms	Trusted Media Brands	5,017	129	188	-	5,334	5,510	144	521	-	6,175	-8.9%	-10.4%	-63.9%	-	-13.6%	5,017	129	188	-	5,334	-8.9%	-10.4%	-63.9%	-	-13.6%
Bon Appétit/Epicurious	Condé Nast	6,592	3,819	10,896	4,061	25,368	6,880	4,730	11,888	1,602	25,100	-4.2%	-19.3%	-8.3%	153.5%	1.1%	6,592	3,819	10,896	4,061	25,368	-4.2%	-19.3%	-8.3%	153.5%	1.1%
Brides	Condé Nast	5,437	812	2,074	1,209	9,532	4,921	876	1,469	324	7,591	10.5%	-7.3%	41.2%	272.7%	25.6%	5,437	812	2,074	1,209	9,532	10.5%	-7.3%	41.2%	272.7%	25.6%
Car and Driver	Hearst Magazines	8,712	2,276	5,683	75	16,746	9,451	2,589	5,134	109	17,284	-7.8%	-12.1%	10.7%	-31.8%	-3.1%	8,712	2,276	5,683	75	16,746	-7.8%	-12.1%	10.7%	-31.8%	-3.1%
Car Craft	TEN	2,222	52	54	6	2,334	2,192	46	55	9	2,302	1.4%	13.0%	-1.8%	-33.3%	1.4%	2,222	52	54	6	2,334	1.4%	13.0%	-1.8%	-33.3%	1.4%
Coastal Living	Meredith Corporation	4,622	235	811	-	5,668	4,206	331	622	-	5,159	9.9%	-29.2%	30.5%	-	9.9%	4,622	235	811	-	5,668	9.9%	-29.2%	30.5%	-	9.9%
Condé Nast Traveler	Condé Nast	3,472	855	2,731	1,699	8,757	3,376	1,008	3,657	324	8,365	2.8%	-15.2%	-25.3%	423.8%	4.7%	3,472	855	2,731	1,699	8,757	2.8%	-15.2%	-25.3%	423.8%	4.7%
Cooking Light	Meredith Corporation	9,769	1,080	2,798	94	13,741	10,579	885	2,258	96	13,818	-7.7%	22.1%	23.9%	-1.7%	-0.6%	9,769	1,080	2,798	94	13,741	-7.7%	22.1%	23.9%	-1.7%	-0.6%
Cosmopolitan	Hearst Magazines	16,158	2,527	11,782	565	31,032	17,133	3,034	12,570	877	33,613	-5.7%	-16.7%	-6.3%	-35.6%	-7.7%	16,158	2,527	11,782	565	31,032	-5.7%	-16.7%	-6.3%	-35.6%	-7.7%
Country Living	Hearst Magazines	11,798	2,515	8,767	612	23,692	11,657	2,518	8,418	2,296	24,889	1.2%	-0.1%	4.1%	-73.4%	-4.8%	11,798	2,515	8,767	612	23,692	1.2%	-0.1%	4.1%	-73.4%	-4.8%
Cycle World	Bonnier Corporation	1,404	226	461	-	2,091	1,951	180	251	-	2,382	-28.0%	25.6%	83.7%	-	-12.2%	1,404	226	461	-	2,091	-28.0%	25.6%	83.7%	-	-12.2%
Departures	Meredith Corporation	6,496	18	46	-	6,560	6,436	31	43	-	6,510	0.9%	-41.9%	7.9%	-	0.8%	6,496	18	46	-	6,560	0.9%	-41.9%	7.9%	-	0.8%
Diabetic Living	Meredith Corporation	6,662	132	315	-	7,109	6,153	127	221	-	6,501	8.3%	3.9%	42.5%	-	9.4%	6,662	132	315	-	7,109	8.3%	3.9%	42.5%	-	9.4%
Dirt Rider	Bonnier Corporation	1,363	76	189	-	1,628	1,346	32	140	-	1,518	1.3%	137.5%	35.0%	-	7.2%	1,363	76	189	-	1,628	1.3%	137.5%	35.0%	-	7.2%
Discover	Kalmbach Publishing Co.	2,141	233	182	-	2,556	1,903	162	181	-	2,246	12.5%	43.8%	0.6%	-	13.8%	2,141	233	182	-	2,556	12.5%	43.8%	0.6%	-	13.8%
domino	Domino Media Group, Inc.	1,195	244	651	-	2,090	1,140	104	849	-	2,093	4.8%	134.6%	-23.3%	-	-0.1%	1,195	244	651	-	2,090	4.8%	134.6%	-23.3%	-	-0.1%
EatingWell	Meredith Corporation	6,803	1,615	3,111	116	11,645	6,060	1,809	3,395	150	11,414	12.3%	-10.7%	-8.4%	-22.7%	2.0%	6,803	1,615	3,111	116	11,645	12.3%	-10.7%	-8.4%	-22.7%	2.0%
Elle	Hearst Magazines	4,570	1,448	5,556	443	12,018	5,476	2,412	6,532	3,244	17,664	-16.5%	-40.0%	-14.9%	-86.3%	-32.0%	4,570	1,448	5,556	443	12,018	-16.5%	-40.0%	-14.9%	-86.3%	-32.0%
Elle Decor	Hearst Magazines	2,231	416	1,826	469	4,942	2,059	360	866	1,756	5,041	8.4%	15.6%	110.8%	-73.3%	-2.0%	2,231	416	1,826	469	4,942	8.4%	15.6%	110.8%	-73.3%	-2.0%
Entertainment Weekly	Meredith Corporation	9,360	4,440	16,116	1,796	31,712	9,929	4,738	15,461	2,595	32,723	-5.7%	-6.3%	4.2%	-30.8%	-3.1%	9,360	4,440	16,116	1,796	31,712	-5.7%	-6.3%	4.2%	-30.8%	-3.1%
Entrepreneur	Entrepreneur Media	3,149	2,315	3,190	9,484	18,138	3,061	2,468	2,901	32	8,462	2.9%	-6.2%	10.0%	29537.5%	114.3%	3,149	2,315	3,190	9,484	18,138	2.9%	-6.2%	10.0%	29537.5%	114.3%
ESPN The Magazine	ESPN, Inc.	17,459	24,437	45,066	12,940	99,902	18,397	23,051	49,348	11,179	101,975	-5.1%	6.0%	-8.7%	15.8%	-2.0%	17,459	24,437	45,066	12,940	99,902	-5.1%	6.0%	-8.7%	15.8%	-2.0%
Esquire	Hearst Magazines	3,019	1,528	4,677	221	9,445	3,317	2,569	7,809	139	13,835	-9.0%	-40.5%	-40.1%	58.5%	-31.7%	3,019	1,528	4,677	221	9,445	-9.0%	-40.5%	-40.1%	58.5%	-31.7%

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Family Circle	Meredith Corporation	12,747	276	205	-	13,228	15,736	261	276	-	16,273	-19.0%	5.7%	-25.7%	-	-18.7%	12,747	276	205	-	13,228	-19.0%	5.7%	-25.7%	-	-18.7%
FamilyFun	Meredith Corporation	4,848	29	79	1	4,957	3,664	27	85	2	3,778	32.3%	7.4%	-7.1%	-50.0%	31.2%	4,848	29	79	1	4,957	32.3%	7.4%	-7.1%	-50.0%	31.2%
Fast Company	Mansueto Ventures	2,103	2,175	3,437	-	7,715	2,175	1,895	3,260	-	7,330	-3.3%	14.8%	5.4%	-	5.3%	2,103	2,175	3,437	-	7,715	-3.3%	14.8%	5.4%	-	5.3%
Field & Stream	Bonnier Corporation	9,050	452	1,601	-	11,103	9,292	468	1,608	-	11,368	-2.6%	-3.4%	-0.4%	-	-2.3%	9,050	452	1,601	-	11,103	-2.6%	-3.4%	-0.4%	-	-2.3%
Flying	Bonnier Corporation	1,041	134	173	-	1,348	846	137	158	-	1,141	23.0%	-2.2%	9.5%	-	18.1%	1,041	134	173	-	1,348	23.0%	-2.2%	9.5%	-	18.1%
Food & Wine	Meredith Corporation	7,432	1,585	4,578	224	13,819	8,150	1,519	3,767	125	13,561	-8.8%	4.3%	21.5%	79.2%	1.9%	7,432	1,585	4,578	224	13,819	-8.8%	4.3%	21.5%	79.2%	1.9%
Food Network Magazine	Hearst Magazines	12,902	996	3,215	116	17,229	13,874	1,220	3,710	55	18,859	-7.0%	-18.3%	-13.3%	111.6%	-8.6%	12,902	996	3,215	116	17,229	-7.0%	-18.3%	-13.3%	111.6%	-8.6%
Fortune	Meredith Corporation	3,291	4,265	9,208	1,961	18,725	3,668	2,335	4,391	1,127	11,521	-10.3%	82.6%	109.7%	74.0%	62.5%	3,291	4,265	9,208	1,961	18,725	-10.3%	82.6%	109.7%	74.0%	62.5%
Game & Fish	Outdoor Sportsman Group	6,310	102	270	-	6,682	6,535	113	239	-	6,887	-3.4%	-9.7%	13.0%	-	-3.0%	6,310	102	270	-	6,682	-3.4%	-9.7%	13.0%	-	-3.0%
Glamour	Condé Nast	9,846	1,501	4,657	2,479	18,484	10,485	1,566	5,395	3,403	20,849	-6.1%	-4.2%	-13.7%	-27.1%	-11.3%	9,846	1,501	4,657	2,479	18,484	-6.1%	-4.2%	-13.7%	-27.1%	-11.3%
Golf Digest	Condé Nast	4,684	582	1,828	1,756	8,849	5,131	538	1,386	376	7,431	-8.7%	8.2%	31.8%	367.4%	19.1%	4,684	582	1,828	1,756	8,849	-8.7%	8.2%	31.8%	367.4%	19.1%
Good Housekeeping	Hearst Magazines	19,451	2,659	8,966	820	31,897	19,468	3,120	8,373	369	31,330	-0.1%	-14.8%	7.1%	122.2%	1.8%	19,451	2,659	8,966	820	31,897	-0.1%	-14.8%	7.1%	122.2%	1.8%
GQ	Condé Nast	6,022	1,680	5,632	3,562	16,896	6,417	2,185	9,079	2,875	20,556	-6.2%	-23.1%	-38.0%	23.9%	-17.8%	6,022	1,680	5,632	3,562	16,896	-6.2%	-23.1%	-38.0%	23.9%	-17.8%
Guns & Ammo	Outdoor Sportsman Group	11,674	197	437	-	12,308	11,106	271	505	-	11,882	5.1%	-27.3%	-13.5%	-	3.6%	11,674	197	437	-	12,308	5.1%	-27.3%	-13.5%	-	3.6%
Harper's Bazaar	Hearst Magazines	3,030	1,193	7,629	735	12,587	3,073	1,353	4,280	2,637	11,343	-1.4%	-11.8%	78.2%	-72.1%	11.0%	3,030	1,193	7,629	735	12,587	-1.4%	-11.8%	78.2%	-72.1%	11.0%
Health	Meredith Corporation	9,294	1,851	5,860	370	17,376	8,918	2,278	6,687	145	18,028	4.2%	-18.7%	-12.4%	155.3%	-3.6%	9,294	1,851	5,860	370	17,376	4.2%	-18.7%	-12.4%	155.3%	-3.6%
HGTV Magazine	Hearst Magazines	10,382	205	466	25	11,077	9,455	207	415	23	10,100	9.8%	-1.2%	12.2%	7.6%	9.7%	10,382	205	466	25	11,077	9.8%	-1.2%	12.2%	7.6%	9.7%
Hot Rod	TEN	5,409	197	207	13	5,826	5,573	177	210	35	5,995	-2.9%	11.3%	-1.4%	-62.9%	-2.8%	5,409	197	207	13	5,826	-2.9%	11.3%	-1.4%	-62.9%	-2.8%
House Beautiful	Hearst Magazines	5,288	647	2,108	216	8,259	6,079	1,026	1,717	-	8,823	-13.0%	-37.0%	22.8%	+	-6.4%	5,288	647	2,108	216	8,259	-13.0%	-37.0%	22.8%	+	-6.4%
In-Fisherman	Outdoor Sportsman Group	3,903	72	94	-	4,069	3,944	58	105	-	4,107	-1.0%	24.1%	-10.5%	-	-0.9%	3,903	72	94	-	4,069	-1.0%	24.1%	-10.5%	-	-0.9%
InStyle	Meredith Corporation	8,155	1,353	4,344	261	14,113	9,047	1,657	3,353	42	14,099	-9.9%	-18.4%	29.6%	521.1%	0.1%	8,155	1,353	4,344	261	14,113	-9.9%	-18.4%	29.6%	521.1%	0.1%
Kraft Food & Family	Meredith Corporation	2,250	1,447	4,004	2	7,703	2,250	1,728	4,472	122	8,572	0.0%	-16.3%	-10.5%	-98.4%	-10.1%	2,250	1,447	4,004	2	7,703	0.0%	-16.3%	-10.5%	-98.4%	-10.1%
Marie Claire	Hearst Magazines	2,938	845	5,042	487	9,312	3,360	1,482	3,214	3,813	11,869	-12.6%	-43.0%	56.9%	-87.2%	-21.5%	2,938	845	5,042	487	9,312	-12.6%	-43.0%	56.9%	-87.2%	-21.5%
Martha Stewart Living	Meredith Corporation	7,725	2,235	5,701	560	16,221	8,519	2,220	5,086	641	16,466	-9.3%	0.7%	12.1%	-12.6%	-1.5%	7,725	2,235	5,701	560	16,221	-9.3%	0.7%	12.1%	-12.6%	-1.5%
Men's Health	Hearst Magazines	13,392	1,419	5,281	520	20,612	13,575	1,578	5,312	201	20,666	-1.3%	-10.1%	-0.6%	159.0%	-0.3%	13,392	1,419	5,281	520	20,612	-1.3%	-10.1%	-0.6%	159.0%	-0.3%
Men's Journal	American Media, Inc.	2,843	269	958	117	4,187	2,703	577	1,261	-	4,541	5.2%	-53.4%	-24.0%	+	-7.8%	2,843	269	958	117	4,187	5.2%	-53.4%	-24.0%	+	-7.8%
Midwest Living	Meredith Corporation	2,661	259	507	-	3,427	3,247	286	507	-	4,040	-18.0%	-9.4%	-	-	-15.2%	2,661	259	507	-	3,427	-18.0%	-9.4%	0.0%	-	-15.2%
Money	Meredith Corporation	5,814	2,148	5,462	39	13,463	5,978	1,864	3,953	21	11,816	-2.7%	15.2%	38.2%	86.0%	13.9%	5,814	2,148	5,462	39	13,463	-2.7%	15.2%	38.2%	86.0%	13.9%
Mother Earth News	Ogden Publications	2,671	179	345	-	3,195	2,702	378	950	-	4,030	-1.1%	-52.6%	-63.7%	-	-20.7%	2,671	179	345	-	3,195	-1.1%	-52.6%	-63.7%	-	-20.7%
Motor Trend	TEN	6,565	1,554	2,063	677	10,859	6,922	1,633	1,306	1,082	10,943	-5.2%	-4.8%	58.0%	-37.4%	-0.8%	6,565	1,554	2,063	677	10,859	-5.2%	-4.8%	58.0%	-37.4%	-0.8%
Motorcyclist	Bonnier Corporation	1,928	175	148	-	2,251	1,408	39	91	-	1,538	36.9%	348.7%	62.6%	-	46.4%	1,928	175	148	-	2,251	36.9%	348.7%	62.6%	-	46.4%
Muscle & Fitness	American Media, Inc.	6,450	735	1,836	14	9,035	6,438	652	2,184	41	9,315	0.2%	12.7%	-15.9%	-65.9%	-3.0%	6,450	735	1,836	14	9,035	0.2%	12.7%	-15.9%	-65.9%	-3.0%
National Enquirer	American Media, Inc.	5,476	157	342	41	6,016	6,965	215	436	-	7,616	-21.4%	-27.0%	-21.6%	+	-21.0%	5,476	157	342	41	6,016	-21.4%	-27.0%	-21.6%	+	-21.0%
National Geographic	National Geographic Partners	32,225	3,379	4,804	174	40,583	30,764	4,194	6,013	144	41,115	4.7%	-19.4%	-20.1%	20.9%	-1.3%	32,225	3,379	4,804	174	40,583	4.7%	-19.4%	-20.1%	20.9%	-1.3%
National Geographic Kids	National Geographic Partners	7,100	259	368	13	7,741	6,992	321	461	11	7,785	1.5%	-19.4%	-20.1%	20.9%	-0.6%	7,100	259	368	13	7,741	1.5%	-19.4%	-20.1%	20.9%	-0.6%

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National Geographic Traveler	National Geographic Partners	12,161	347	493	18	13,018	11,135	430	617	15	12,197	9.2%	-19.4%	-20.1%	20.9%	6.7%	12,161	347	493	18	13,018	9.2%	-19.4%	-20.1%	20.9%	6.7%
New York Magazine	New York Media	3,291	6,741	20,222	339	30,593	2,514	6,312	20,163	488	29,477	30.9%	6.8%	0.3%	-30.5%	3.8%	3,291	6,741	20,222	339	30,593	30.9%	6.8%	0.3%	-30.5%	3.8%
O, The Oprah Magazine	Hearst Magazines	9,992	735	1,288	60	12,075	9,547	711	1,353	1,182	12,793	4.7%	3.3%	-4.8%	-94.9%	-5.6%	9,992	735	1,288	60	12,075	4.7%	3.3%	-4.8%	-94.9%	-5.6%
OK! Magazine	American Media, Inc.	4,087	235	1,824	-	6,146	4,940	854	1,970	-	7,764	-17.3%	-72.5%	-7.4%	-	-20.8%	4,087	235	1,824	-	6,146	-17.3%	-72.5%	-7.4%	-	-20.8%
Outdoor Life	Bonnier Corporation	6,493	354	1,083	-	7,930	5,975	249	674	-	6,898	8.7%	42.2%	60.7%	-	15.0%	6,493	354	1,083	-	7,930	8.7%	42.2%	60.7%	-	15.0%
Outside	Mariah Media	2,807	688	1,534	-	5,029	2,290	632	1,382	-	4,304	22.6%	8.9%	11.0%	-	16.8%	2,807	688	1,534	-	5,029	22.6%	8.9%	11.0%	-	16.8%
Parents	Meredith Corporation	11,861	1,370	5,199	142	18,572	12,067	1,578	6,074	208	19,927	-1.7%	-13.2%	-14.4%	-31.7%	-6.8%	11,861	1,370	5,199	142	18,572	-1.7%	-13.2%	-14.4%	-31.7%	-6.8%
People	Meredith Corporation	39,141	8,176	33,099	4,418	84,833	42,448	6,337	25,712	4,796	79,293	-7.8%	29.0%	28.7%	-7.9%	7.0%	39,141	8,176	33,099	4,418	84,833	-7.8%	29.0%	28.7%	-7.9%	7.0%
People en Español	Meredith Corporation	6,967	125	850	-	7,941	7,050	99	953	46	8,148	-1.2%	25.4%	-10.8%	-100.0%	-2.5%	6,967	125	850	-	7,941	-1.2%	25.4%	-10.8%	-100.0%	-2.5%
Petersen's Hunting	Outdoor Sportsman Group	4,453	24	93	-	4,570	4,435	24	93	-	4,552	0.4%			-	0.4%	4,453	24	93	-	4,570	0.4%	0.0%	0.0%	-	0.4%
Playboy	Playboy Enterprises Inc.	3,473	242	477	130	4,322	3,677	539	3,199	359	7,774	-5.5%	-55.1%	-85.1%	-63.7%	-44.4%	3,473	242	477	130	4,322	-5.5%	-55.1%	-85.1%	-63.7%	-44.4%
Popular Mechanics	Hearst Magazines	7,314	1,656	3,568	75	12,613	7,202	1,982	3,542	140	12,866	1.6%	-16.4%	0.7%	-46.5%	-2.0%	7,314	1,656	3,568	75	12,613	1.6%	-16.4%	0.7%	-46.5%	-2.0%
Popular Science	Bonnier Corporation	8,780	1,325	2,701	35	12,841	7,565	814	1,586	103	10,068	16.1%	62.8%	70.3%	-66.0%	27.5%	8,780	1,325	2,701	35	12,841	16.1%	62.8%	70.3%	-66.0%	27.5%
Prevention	Hearst Magazines	6,519	1,896	6,179	601	15,195	6,670	2,019	5,744	79	14,512	-2.3%	-6.1%	7.6%	657.3%	4.7%	6,519	1,896	6,179	601	15,195	-2.3%	-6.1%	7.6%	657.3%	4.7%
Rachael Ray Every Day	Meredith Corporation	5,942	146	373	-	6,461	6,081	102	253	-	6,436	-2.3%	43.1%	47.4%	-	0.4%	5,942	146	373	-	6,461	-2.3%	43.1%	47.4%	-	0.4%
Reader's Digest	Trusted Media Brands	18,133	2,580	4,457	35	25,205	19,128	2,437	3,524	-	25,089	-5.2%	5.9%	26.5%	+	0.5%	18,133	2,580	4,457	35	25,205	-5.2%	5.9%	26.5%	+	0.5%
Real Simple	Meredith Corporation	7,071	1,699	4,588	253	13,611	7,432	2,877	6,368	205	16,882	-4.9%	-40.9%	-27.9%	23.3%	-19.4%	7,071	1,699	4,588	253	13,611	-4.9%	-40.9%	-27.9%	23.3%	-19.4%
Redbook	Hearst Magazines	5,022	469	3,343	83	8,918	5,509	1,054	2,724	893	10,180	-8.8%	-55.5%	22.7%	-90.7%	-12.4%	5,022	469	3,343	83	8,918	-8.8%	-55.5%	22.7%	-90.7%	-12.4%
Road & Track	Hearst Magazines	2,775	772	2,017	51	5,615	2,871	933	2,009	-	5,813	-3.3%	-17.2%	0.4%	+	-3.4%	2,775	772	2,017	51	5,615	-3.3%	-17.2%	0.4%	+	-3.4%
Runner's World	Hearst Magazines	2,221	861	2,344	299	5,725	2,686	904	2,689	28	6,307	-17.3%	-4.8%	-12.8%	974.6%	-9.2%	2,221	861	2,344	299	5,725	-17.3%	-4.8%	-12.8%	974.6%	-9.2%
Saveur	Bonnier Corporation	626	596	1,546	19	2,787	741	489	1,081	-	2,311	-15.5%	21.9%	43.0%	+	20.6%	626	596	1,546	19	2,787	-15.5%	21.9%	43.0%	+	20.6%
Seventeen	Hearst Magazines	7,183	591	1,749	151	9,674	7,154	865	2,082	127	10,229	0.4%	-31.7%	-16.0%	18.6%	-5.4%	7,183	591	1,749	151	9,674	0.4%	-31.7%	-16.0%	18.6%	-5.4%
Shape	Meredith Corporation	5,384	3,337	5,212	144	14,077	5,890	4,147	5,360	253	15,650	-8.6%	-19.5%	-2.8%	-43.1%	-10.1%	5,384	3,337	5,212	144	14,077	-8.6%	-19.5%	-2.8%	-43.1%	-10.1%
Ski	Active Interest Media	1,331	13	-	-	1,344	1,389	45	166	-	1,600	-4.2%	-71.1%	-100.0%	-	-16.0%	1,331	13	-	-	1,344	-4.2%	-71.1%	#####	-	-16.0%
Smithsonian	Smithsonian Enterprises	7,538	1,843	4,757	-	14,138	7,253	1,579	4,310	203	13,345	3.9%	16.7%	10.4%	-100.0%	5.9%	7,538	1,843	4,757	-	14,138	3.9%	16.7%	10.4%	-100.0%	5.9%
Soap Opera Digest	American Media, Inc.	2,955	60	155	-	3,170	2,887	50	108	-	3,045	2.4%	20.0%	43.5%	-	4.1%	2,955	60	155	-	3,170	2.4%	20.0%	43.5%	-	4.1%
Southern Living	Meredith Corporation	15,932	1,554	4,525	202	22,213	15,855	1,654	3,315	147	20,970	0.5%	-6.0%	36.5%	37.8%	5.9%	15,932	1,554	4,525	202	22,213	0.5%	-6.0%	36.5%	37.8%	5.9%
Sports Illustrated	Meredith Corporation	17,643	4,644	15,437	2,329	40,054	18,599	4,030	10,738	2,602	35,969	-5.1%	15.2%	43.8%	-10.5%	11.4%	17,643	4,644	15,437	2,329	40,054	-5.1%	15.2%	43.8%	-10.5%	11.4%
Star	American Media, Inc.	5,461	32	105	-	5,598	6,390	45	169	-	6,604	-14.5%	-28.9%	-37.9%	-	-15.2%	5,461	32	105	-	5,598	-14.5%	-28.9%	-37.9%	-	-15.2%
Street Rodder	TEN	2,222	117	123	14	2,476	2,421	105	125	21	2,672	-8.2%	11.4%	-1.6%	-33.3%	-7.3%	2,222	117	123	14	2,476	-8.2%	11.4%	-1.6%	-33.3%	-7.3%
Taste of Home	Trusted Media Brands	12,821	4,060	11,552	20	28,453	13,241	3,595	6,633	26	23,495	-3.2%	12.9%	74.2%	-23.1%	21.1%	12,821	4,060	11,552	20	28,453	-3.2%	12.9%	74.2%	-23.1%	21.1%
Texas Monthly	GP TM Acquisition, LLC	2,384	231	422	-	3,037	2,088	236	723	-	3,047	14.2%	-2.1%	-41.6%	-	-0.3%	2,384	231	422	-	3,037	14.2%	-2.1%	-41.6%	-	-0.3%
The Atlantic	Atlantic Media	2,311	6,809	13,915	43	23,078	2,149	6,178	15,953	107	24,387	7.5%	10.2%	-12.8%	-59.8%	-5.4%	2,311	6,809	13,915	43	23,078	7.5%	10.2%	-12.8%	-59.8%	-5.4%
The Economist	The Economist Group	2,580	1,573	1,487	2	5,642	2,631	1,597	1,731	39	5,998	-1.9%	-1.5%	-14.1%	-94.9%	-5.9%	2,580	1,573	1,487	2	5,642	-1.9%	-1.5%	-14.1%	-94.9%	-5.9%
The Family Handyman	Trusted Media Brands	4,937	1,726	3,631	60	10,354	4,761	2,230	2,069	-	9,060	3.7%	-22.6%	75.5%	+	14.3%	4,937	1,726	3,631	60	10,354	3.7%	-22.6%	75.5%	+	14.3%

Magazine Brand	Publishing Company	CURRENT MONTH - January 2018 (000)					YEAR AGO - January 2017 (000)					January 2018 vs. January 2017 (% change)					YTD AVERAGE - as of January 2018 (000)					YTD 2018 vs. YTD 2017 (% change)				
		Print+ Digital Editions	Web (Desktop/Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/Laptop)	Mobile Web	Video	Total 360°	Print+ Digital Editions	Web (Desktop/Laptop)	Mobile Web	Video	Total 360°
The New Yorker	Condé Nast	5,327	3,660	6,800	2,222	18,010	4,858	3,968	12,023	707	21,556	9.7%	-7.8%	-43.4%	214.5%	-16.5%	5,327	3,660	6,800	2,222	18,010	9.7%	-7.8%	-43.4%	214.5%	-16.5%
This Old House	This Old House Ventures, LLC	6,810	905	1,922	532	10,169	5,949	969	1,533	-	8,451	14.5%	-6.6%	25.4%	+	20.3%	6,810	905	1,922	532	10,169	14.5%	-6.6%	25.4%	+	20.3%
Time	Meredith Corporation	18,337	7,241	18,547	3,664	47,788	18,399	7,343	27,019	3,811	56,572	-0.3%	-1.4%	-31.4%	-3.9%	-15.5%	18,337	7,241	18,547	3,664	47,788	-0.3%	-1.4%	-31.4%	-3.9%	-15.5%
Town & Country	Hearst Magazines	3,355	917	3,183	255	7,709	3,197	577	1,307	122	5,203	4.9%	58.8%	143.6%	109.2%	48.2%	3,355	917	3,183	255	7,709	4.9%	58.8%	143.6%	109.2%	48.2%
Traditional Home	Meredith Corporation	4,339	69	98	-	4,506	4,284	33	97	-	4,414	1.3%	109.1%	1.0%	-	2.1%	4,339	69	98	-	4,506	1.3%	109.1%	1.0%	-	2.1%
Travel + Leisure	Meredith Corporation	6,921	1,982	5,344	178	14,425	6,583	2,058	4,713	304	13,658	5.1%	-3.7%	13.4%	-41.6%	5.6%	6,921	1,982	5,344	178	14,425	5.1%	-3.7%	13.4%	-41.6%	5.6%
Us Weekly	American Media, Inc.	10,668	3,029	17,798	46	31,541	12,116	5,254	17,192	245	34,807	-12.0%	-42.3%	3.5%	-81.2%	-9.4%	10,668	3,029	17,798	46	31,541	-12.0%	-42.3%	3.5%	-81.2%	-9.4%
Vanity Fair	Condé Nast	7,973	3,453	9,675	5,414	26,516	7,926	3,114	10,686	5,011	26,738	0.6%	10.9%	-9.5%	8.0%	-0.8%	7,973	3,453	9,675	5,414	26,516	0.6%	10.9%	-9.5%	8.0%	-0.8%
Veranda	Hearst Magazines	1,301	48	65	-	1,414	1,228	21	57	-	1,306	5.9%	128.6%	14.0%	-	8.3%	1,301	48	65	-	1,414	5.9%	128.6%	14.0%	-	8.3%
Vogue	Condé Nast	11,273	1,842	4,570	2,500	20,185	11,659	1,745	3,560	1,823	18,786	-3.3%	5.6%	28.4%	37.2%	7.4%	11,273	1,842	4,570	2,500	20,185	-3.3%	5.6%	28.4%	37.2%	7.4%
W	Condé Nast	691	669	1,736	940	4,036	733	258	635	1,099	2,726	-5.7%	159.4%	173.2%	-14.5%	48.1%	691	669	1,736	940	4,036	-5.7%	159.4%	173.2%	-14.5%	48.1%
WebMD Magazine	WebMD, LLC	12,112	13,490	39,168	2	64,772	11,017	14,966	34,790	46	60,819	9.9%	-9.9%	12.6%	-95.7%	6.5%	12,112	13,490	39,168	2	64,772	9.9%	-9.9%	12.6%	-95.7%	6.5%
Wired	Condé Nast	3,622	4,037	7,028	4,192	18,879	3,013	3,296	6,739	2,662	15,710	20.2%	22.5%	4.3%	57.4%	20.2%	3,622	4,037	7,028	4,192	18,879	20.2%	22.5%	4.3%	57.4%	20.2%
Woman's Day	Hearst Magazines	15,503	596	1,777	187	18,063	16,531	959	2,947	-	20,437	-6.2%	-37.9%	-39.7%	+	-11.6%	15,503	596	1,777	187	18,063	-6.2%	-37.9%	-39.7%	+	-11.6%
Women's Health	Hearst Magazines	11,950	1,347	5,911	559	19,767	11,341	1,646	6,152	104	19,243	5.4%	-18.1%	-3.9%	437.1%	2.7%	11,950	1,347	5,911	559	19,767	5.4%	-18.1%	-3.9%	437.1%	2.7%
Yoga Journal	Active Interest Media	1,899	291	592	-	2,782	1,966	441	207	-	2,614	-3.4%	-34.0%	186.0%	-	6.4%	1,899	291	592	-	2,782	-3.4%	-34.0%	186.0%	-	6.4%
Total (000)		879,923	211,859	565,577	83,586	1,740,945	895,069	224,249	556,438	73,965	1,749,720	-1.7%	-5.5%	1.6%	13.0%	-0.5%	879,923	211,859	565,577	83,586	1,740,945	-1.7%	-5.5%	1.6%	13.0%	-0.5%
Share by Platform (%)		50.5%	12.2%	32.5%	4.8%	100.0%	51.2%	12.8%	31.8%	4.2%	100.0%						50.5%	12.2%	32.5%	4.8%	100.0%					

Note: Cells with a "-" indicate digital data was either not available, not reported or has no value. Cells with a "+" indicate digital data was not available in prior year.

SOURCES:

- Current Month**
- Print+Digital Editions: GfK MRI's Survey of the American Consumer® Print+Digital Fall 2017 and Fall 2016, DoubleBase 2017 and 2016; GfK MRI Accessed Prototype; OR Ipsos Affluent Survey USA Fall 2017 and Fall 2016 (all data for Ipsos Fall 2016 has been re-cast as \$125K+ HHI).
 - Web (Desktop/Laptop): comScore Media Metrix®; January 2018 and January 2017; U.S.
 - Mobile Web: comScore Mobile Metrix; January 2018 and January 2017; U.S.
 - Video: comScore Video Metrix; January 2018 and January 2017; U.S.
- Year to Date**
- Print+Digital Editions: GfK MRI's Survey of the American Consumer® Print+Digital Fall 2017 and Fall 2016, DoubleBase 2017 and 2016; GfK MRI Accessed Prototype; OR Ipsos Affluent Survey USA Fall 2017 and Fall 2016 (all data for Ipsos Fall 2016 has been re-cast as \$125K+ HHI).
 - Web (Desktop/Laptop): comScore Media Metrix®; January 2018 and January 2017; U.S.
 - Mobile Web: comScore Mobile Metrix; January 2018 and January 2017; U.S.
 - Video: comScore Video Metrix; January 2018 and January 2017; U.S.

WHAT'S MEASURED:

- Print+Digital Editions Audience: The unduplicated estimate of the average issue Adult 18+ readers (in thousands). GfK MRI measures print + digital editions' net audience; Ipsos measures print + digital editions net audience.
 - Web (Desktop/Laptop) Unique Visitors: The reported number of unique P6+ individuals (in thousands) that have visited a website on a desktop or laptop at least once in the specified reporting period.
 - Mobile Web Unique Visitors: The reported number of unique P18+ individuals (in thousands) that have visited a website via a mobile device (including iOS and Android platforms) at least once in the specified reporting period.
 - Video Unique Viewers: Those unique P6+ viewers (in thousands) who watched a video at least once in the specified reporting period through a player owned or operated by the publisher (regardless of where that video was viewed) and/or, if reported, through a separate, clearly-branded video channel.
- Note: In certain instances, the comScore data reflects the incorporation of a magazine brand's unique visitors/viewers into a larger domain which includes non-magazine visitors/viewers. In such instances, publishers were asked to provide server-side data for the brand's page views as a percent or share of the larger domain's page views. Such share was then applied to the total comScore or Online reported unique visitor/viewer data for the larger domain to derive the appropriate magazine-specific unique visitors/viewers. In certain instances, reported metrics have been derived from small sample sizes which decrease reliability of audience projection.

About Magazine Media 360°

Magazine Media 360° is an industry metric that captures demand for magazine media content by measuring audiences across multiple platforms and formats (including print+digital editions, websites and video) to provide a comprehensive and accurate picture of magazine media vitality. Magazine Media 360° uses data from leading third-party providers and currently covers 118 magazine media brands from 26 companies, representing 95% of the reader universe. The data is released around the last week of each month, reporting on the prior month's audience at www.magazine.org in The MPA Magazine Media 360° Brand Audience Report. Created as a credible, consistent and cost-free measurement tool, Magazine Media 360°, which launched November 2014, marked the first time ever any media industry measured and communicated cross-platform consumer demand by brand. The Magazine Media 360° Social Media Report is released separately on a quarterly basis.